

joel *masters*

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Online portfolio: mastersjoel.com

Experience

Position: Senior Graphic Designer, Specialist
Strömline Creative 9/10 - CURRENT
Portland, OR, Toledo, OH
Graphic Design - print, web and digital media.
Professional photography, video production and editing.
Creative marketing campaign development and creation.
Publishing and business development consulting.

Position: Graphic Designer, Specialist
The Andersons Inc. Grain Group 7/12 - 4/17
Maumee, OH
Design and oversee creative marketing/advertising solutions for print, web, social media campaigns, copy-writing, photography, videography, product design and television/video production.

Position: Art Director
PDX Magazine 7/05 - 9/10
Portland, OR
Responsible for all design aspects of the publication as well as managing photography, a creative team, pre-press preparations, and meeting press deadlines.
Directly involved with all publishing aspects of the publication including distribution, circulation, budgetary constraints, and marketing and advertising campaigns.

Position: Graphic Designer/Manager
PSU Graphic Design Center 6/02 - 7/05
Portland, OR
Designed print, web, and digital media projects for local businesses and universities.
Managerial duties included project and budget supervision and revenue goal responsibilities.

Education

Bachelor of Science - Graphic Design
Portland State University, College of Fine Art
Portland, OR
2005

Fine Arts/Pre-design Major
The Ohio State University, College of Fine Art
Columbus, OH
1999-2001

Applications

Adobe CC Suite
InDesign
Photoshop
Illustrator
Premiere
Lightroom
Muse
Acrobat Pro

Final Cut Pro
WordPress
Microsoft Office

Skills

Unique and impactful print, web, digital and social media campaign solutions.

Professional photography, as well as coordinate and direct contract photographers and photo shoots.

Video production and editing.

Able to analyze, identify and produce solutions through research and creative conceptualization.

Effective communication with clients and co-workers to understand and execute creative needs.

Able to work under tight time constraints and meet quick-turn deadlines.

Highly organized multi-project management and work flow operations.

Image correcting and preparation for print and web.

Full knowledge of pre-press file preparations and press functions.

Creative team direction and management.

Fun and positive attitude.